



NEWS RELEASE

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Bon Secours Richmond Named Area's Employer of Choice for 2010

Health system also honored for its recruitment program and workplace flexibility

RICHMOND, Va. (May 6, 2010) – The Bon Secours Richmond Health System announced today that it has been recognized as the area's Employer of Choice in the large organizations' category by the Greater Richmond Chamber of Commerce, the Richmond Society for Human Resource Management and the *Richmond Times-Dispatch*. The honor was announced Wednesday morning during the annual Employer All Star Awards breakfast ceremony at the Greater Richmond Convention Center.

"We are so honored to be recognized as the Employer of Choice for the Richmond community, which our hospitals have proudly served for more than 100 years," said Peter J. Bernard, Chief Executive Officer for Bon Secours Virginia. "At Bon Secours, we know our mission to provide good help to those in need begins with valuing the more than 7,000 Bon Secours employees in Richmond."

Judges noted Bon Secours Richmond for its strategic efforts at improving its workplace culture by cultivating engaged employees who then reap positive outcomes for patients and the community. The health system was last recognized as Richmond's Employer of Choice in 2005.

"During the past five years, Bon Secours Richmond has made significant, measurable improvements in its health care delivery, patient services and employee engagement," Bernard said. "Every step we've taken has been to further live out our commitment of providing world-class care to everyone in our community. I sense that Bon Secours Richmond has changed significantly; we feel it and believe it."

Also announced during this morning's award ceremony, judges selected Bon Secours Richmond for the second consecutive year as having the area's **Best Recruitment, Engagement and Retention Practices**. During Fiscal Year 2009, Bon Secours Richmond received 48,253 applications for 1,260 jobs. Bernard added, "I am humbled by the number of people who seek employment here, and the work that goes into reviewing each applicant."

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Kim Coleman, administrative director of Talent Acquisition for Bon Secours Virginia, accepted the award on the health system's behalf. She said, "This award recognizes the hard work, creativity, stewardship and accomplishments of our world-class Recruitment & Retention team. This recognition is outstanding since we are receiving it for the second year in a row."

During Wednesday's awards presentation, Bon Secours also received the national **Alfred P. Sloan Award for Business Excellence in Workplace Flexibility** for the fifth straight year.

"We have a longstanding focus on offering a variety of flexible work arrangements and programs for our employees," said Bernard. "Winning this award since 2006 clearly demonstrates that work-life benefits are at the cornerstone of how Bon Secours values its employees."

About Bon Secours Richmond Health System

Bon Secours Richmond is part of Bon Secours Virginia, the fourth largest and only faith-based health system in Virginia. Bon Secours Virginia was formed in 2008 when Bon Secours Richmond and Bon Secours Hampton Roads integrated their two health systems. Bon Secours Virginia includes seven award-winning hospitals: four in Richmond (St. Mary's Hospital, Memorial Regional Medical Center, Richmond Community Hospital and St. Francis Medical Center) and three in Hampton Roads (DePaul Medical Center, Mary Immaculate Hospital and Maryview Medical Center). Bon Secours brings together a network of hospitals, primary care practices, ambulatory care sites and continuing care facilities to provide quality health care services to thousands of Virginians. The not-for-profit Catholic health system employs nearly 11,000 people, 7,000 in Richmond and 4,000 in Hampton Roads. Bon Secours Virginia hospitals offer a full-range of services including cardiac, women's, children's, orthopaedics, oncology, neurosciences, surgery.

About the Employer All Star Awards

For more than a decade the Greater Richmond Chamber, *Richmond Times-Dispatch* and Richmond Society for Human Resource Management (previously Richmond Human Resources Management Association) have been recognizing the best practices of organizations throughout the Greater Richmond Region. The awards program supports the 3 E's (employment, education and economic development) in building a quality workforce in Greater Richmond and continues to honor achievements of both public and private-sector organizations in workforce best practices.

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